

TEXHIBITION ISTANBUL

September 2024



TEXHIBITION ISTANBUL HALL DISTRIBUTIONS

- **Total:** 5 Halls – 35,000 m²
- **Halls:** 4-5-6-7-8

Hall 4:

- Knitting – Trend Area

Halls 5-6:

- Weaving – Trend Area
- ReValue Stock Product Area

Hall 7:

- Denim – Blue Black Trend Area

Hall 8:

- Yarn and Accessories – Innovation Hub

September 2024

SALON 8 HALL 8

İPLİK/YARN
AKSESUAR/ACCESSORIES
İNOVASYON ALANI
INNOVATION HUB
B2B ALANI /B2B AREA

SALON 7 HALL 7



BLUE BLACK
TREND AREA
DENİM

SALON 6 HALL 6

DOKUMA/WOVEN
YÜN&KETEN/WOOL&LINEN
PAMUKLU/COTTON
GÖMLEKLİK/SHIRTING
BASKI/PRINTING
SUNİ DERİ
ARTIFICIAL LEATHER

SALON 5 HALL 5

DOKUMA/WOVEN
VIŞKON/VISCOSE
AKRİLİK/ACRYLIC
POLİVIŞKON/POLYVISCON
POLYESTER/POLYESTER
TREND ALANI SALON 5
CREATIVE HUB HALL 5
TRENDS CAFE

SALON 4 HALL 4

ÖRME/KNITTED
TREND ALANI SALON 4
CREATIVE HUB HALL 4

TOTAL NUMBER OF VISITORS

25,000 Visitors

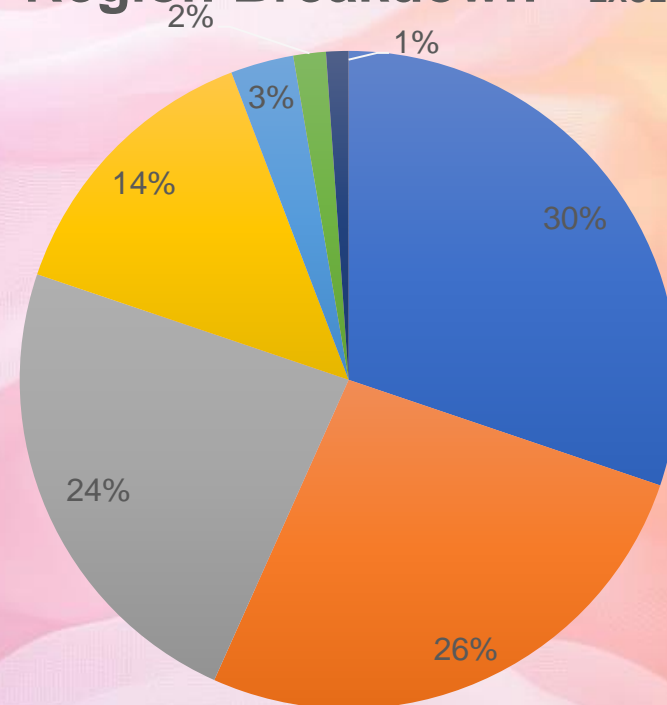
11-13 September 2024

Region (Excl. TR)	Percentage
Europe	30.2%
Asia	26.5%
Middle East	23.5%
North Africa	14.0%
North America	3.1%
Africa	1.6%
South America	1.0%
Oceania	0.1%

VISITORS NUMBERS

25,000

Region Breakdown - EXCLUDING TURKEY



- EUROPE
- ASIA
- MIDDLE EAST
- NORTH AFRICA
- NORTH AMERICA
- AFRICA
- SOUTH AMERICA

September 2024

TEXHIBITION FAIR BUYER COMMITTEE



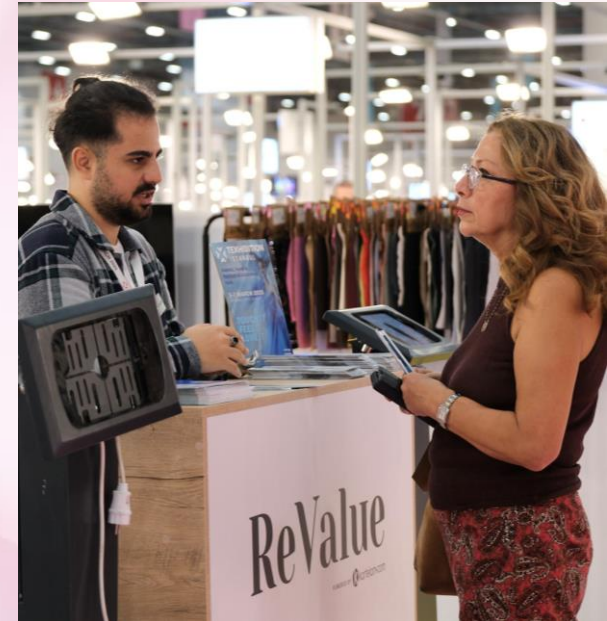
Bilateral business meetings (B2B) were conducted as part of the procurement committee organization held during the fair.

ReValue OVERSTOCK AREA

- **Stocks Are Valued:** In collaboration with Kartelam.com, companies can showcase their stock products to a global audience using 3D modeling and QR code technology. This allows their products to reach potential customers worldwide, beyond just the visitors at the fair.
- **Brand Value:** The companies' stock products are not just exhibited; through engaging presentations and marketing activities, they consistently capture the attention of visitors.
- **Investing in the Future:** Through digitization services, companies' products continue to reach a global audience by being featured on digital platforms even after the fair.
- **Time and Cost Efficiency:** Participating in the ReValue Zone is one of the most practical and effective ways to quickly evaluate and liquidate your stock.

ReValue

POWERED BY  kartelam.com



CREATIVE HUB

CREATIVE DIRECTOR: İDİL TARZI

The trend areas were crafted by incorporating the standout yarn, fabric, and accessory products from participating companies into creative, themed displays. These products were showcased to visitors through thematic stories and inspiring presentations, setting the tone for the upcoming season. These trend areas served as an invaluable guide, offering insight and inspiration to all visitors.



INNOVATION HUB

As part of the fair, the “Innovation Hub,” designed under the creative direction of Arzu Kaprol with coordination Filiz TUNCA, showcases pioneering products that inspire the global textile industry by merging sustainability with cutting-edge technology.

What's in the Innovation Hub area?

The Innovation Hub offers visitors a diverse range of cutting-edge products:

- **Sustainable and Technological Products:** Showcasing innovative items that will shape the future of textiles, including denim, yarn, color-changing technologies, electronic textiles, sensor-equipped fabrics, and luminous garments.
- **Special Textile Zones:** Visitors can explore the latest trends and technologies in themed areas, such as the Denim Area, Yarn Area, Accessory Area, and the Paradox Parlor.
- **Experiential Exhibitions:** Immersive exhibits like fiber-optic dresses, sound-sensitive garments, carbon-heated pillows and ponchos, and biologically scented fabrics give visitors a hands-on experience of the future of the textile industry.





TEXHIBITION ISTANBUL

**OVERSEAS
ADVERTISING**



**EVOLUTION
OF ENVIRONMENTAL
CIRCULARITY**

TEXHIBITON ISTANBUL | OVERSEAS PR AND ADVERTISING ACTIVITIES

- GERMANY
- AMERICAS
- FRANCE
- SPAIN
- ITALY
- ENGLAND
- NETHERLANDS
- PORTUGAL
- SWEDEN
- DENMARK
- FINLAND
- RUSSIA

Our overseas PR agency led highly effective promotional activities abroad, particularly in Europe, which included features in well-recognized textile industry magazines, as well as fair advertisements on web portals and e-bulletins.

- **Textilwirtschaft (Germany)**
- **Fashion Today Men (Germany)**
- **Textilmitteilungen (Germany)**
- **Textile Network (Germany)**
- **Drapers (UK)**
- **CWB (UK)**
- **Knitting Industry (USA)**
- **JNC (Germany)**
- **Sourcing Journal (USA)**
- **Just Style (USA)**
- **Fashion United (International)**
- **Fashion Network (International)**
- **Ecotextile News (Spain)**
- **Pambianco (Spain)**
- **La Spola (Italy)**
- **Textilia (Germany)**
- **Jornal Textil (Portugal)**
- **Habit (Sweden)**
- **WWD (USA)**
- **TOJ (Denmark)**
- **MuotiMaalima (Finland)**
- **Noticiero Textile (Spain)**
- **Moda Es (Spain)**
- **Textile Express (Germany)**
- **Pinker Fashion (Italy)**
- **Ediciones Sibila (Spain)**
- **Profashion (Russia)**

DRAPERS



TEXHIBITION
ISTANBUL
FABRIC, YARN &
TEXTILE ACCESSORIES FAIR
11-13 SEPTEMBER 2024
ISTANBUL EXPO CENTER



*Join us at the
next Texhibition Istanbul*



TEXHIBITION ISTANBUL

We are thrilled to extend our invitation to you for the sixth edition of the Texhibition Istanbul Fabric, Yarn, and Textile Accessories Fair, scheduled to take place from September 11-13, 2024, at the Istanbul Expo Center. From September 11-13, 2024, join us to Texhibition Istanbul. Dive into the Evolution of Environmental Circularity, discover cutting-edge innovations, sustainable solutions, and the future of textiles. Let's shape the industry's landscape together!

HIGHLIGHTS FROM THE PREVIOUS FAIR

The fifth edition of Texhibition Istanbul, held from March 6-8, 2024, was a remarkable success. The event featured:



PRODUCT GROUPS

- Woven
- Knitted
- Yarn
- Denim
- Prints
- Accessories
- Artificial Leather



SPECIAL FEATURES

We are also excited to highlight our special sections; each crafted to enhance your experience and provide deeper insights into the textile industry:
Trend Area: Explore the latest trends and inspiring products, each edition featuring unique themes that shape the textile market. This area consistently stands out, offering a glimpse into the future of the industry.
Innovation Hub: Explore cutting-edge technologies and innovations that are driving the future of textiles. This hub is a must-visit for those interested in the latest advancements and breakthroughs in the industry.
Blue Black: Dive into the world of denim with a dedicated area showcasing the latest in denim trends and technology. This section has become a favorite for denim enthusiasts and professionals alike, providing a comprehensive look at this iconic fabric.



REGISTER NOW!

Don't miss out on this unparalleled opportunity to be a part of one of the most significant events in the global textile industry. To register and learn more about Texhibition Istanbul, please visit our website:

www.texhibitionist.com



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Drapers

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Tuesday 20 July

TEXHIBITION
ISTANBUL
FABRIC, YARN & TEXTILE ACCESSORIES FAIR
11-13 SEPTEMBER 2024
[REGISTER NOW](#)
Recommended by



Mango CFO: 'What's next after our best half-year in history'



Selfridges CEO to step down in the autumn

Fraser's Group places more roles at risk



Clothing and footwear prices fall again in July

Primark freezes back-to-school kids' wear prices



Ted Baker administrators update staff on store and website closures

Hoka helps drive Deckers' first-quarter sales growth

TEXHIBITION NEWSLETTER CAMPAIGNS

Bitte lesen Sie Ihre persönliche Newsletter-Ausgabe nicht weiter. Mehr Infos unter den [Nutzungsbedingungen](#).

31. Juli 2024 – Persönliches Exemplar für Blanka Töpfer

TextilWirtschaft

NEWSLINE TODAY

MICAM

IFCO WHERE FASHION CONNECTS APPAREL & FASHION EXHIBITION 7-9 AUGUST 2024 ISTANBUL EXPO CENTER

Renewable LYCRA® fiber made with QIRA

TEXHIBITION ISTANBUL SAVE THE DATE! 11-13 SEPTEMBER 2024 ISTANBUL EXPO CENTER

bisutex Complementos indispensables, piezas inigualables y diseños únicos. 12-15 Sep. Quiero exponer

STAMP **WARRANT** **2024**

Versión mobile

pinkermoda


julio 30, 2024




LVMH reacciona ante el escándalo producido en Italia

TEXHIBITION ISTANBUL 11-13 SEPTEMBER 2024 ISTANBUL EXPO CENTER

FABRIC, YARN & TEXTILE ACCESSORIES FAIR



El grupo SMCP (Sandro, Maje) anuncia pérdidas en el primer semestre



Hermès, imbatible: sigue creciendo y aumenta un 6,4% su beneficio

LÍDER EN INFORMACIÓN ECONÓMICA DEL NEGOCIO DE LA MODA

Modaes

NEWSLETTER INTRODUCIENDO FOR

sevica #humanlogistics CUIDAMOS TU MARCA HASTA EL ÚLTIMO DETALLE

Fulfillment e-commerce
Distribución para retail
Gestión de stock

Empresa

Tendam reorganiza su 'sourcing': menos China, más Turquía y tateo en Rumanía y África

Pilar Riaño

El gigante madrileño de gran distribución de moda ha reducido su dependencia de China en el último ejercicio, aunque la ha aumentado de Myanmar. La compañía eleva el peso de Turquía y entra en Europa del Este, además de África.

Cueros Vélez diversifica su oferta y entra con fuerza en moda

Bershka renueva su retail y reabre su 'flagship' de Oxford Street

C. Miralles (Thinking Mu): "A veces hay que renunciar a velocidad para mantener los valores"

M. Niza

La consejera delegada de la compañía de moda femenina Thinking Mu hace una radiografía de la industria desde los canales de distribución, hasta los mercados anhelados por las compañías o la entrada o no de socios en el capital.

Galliano dice adiós a Maison Margiela después de diez años como director creativo

TEXHIBITION ISTANBUL 11-13 SEPTEMBER 2024 ISTANBUL EXPO CENTER

FABRIC, YARN & TEXTILE ACCESSORIES FAIR

REGISTER NOW

TEXHIBITION NEWSLETTER CAMPAIGNS

TUJ



Nyt team hos Wood Wood: Medstifter fortsætter som kreativ direktør under DK Company

Med Wood Woods overgang til DK Company præsenteres et nyt management team ledet af Brand Director Morten Dybdahl. Medstifter af tøjbrandet Brian SS Jensen skal sammen med en ny designer videreføre brandets tradition for nyskabende design i dansk mode.

ANNOUNCE



Fortsat millionunderskud hos populært modebrand

Der er fortsat tilgang hos modebrandet, der har base på Østerbro. Det nye regnskab viser et tocifret millionunderskud. "Selvom vi erkender udfordringerne i 2023 og er utilfredse med resultatet, har vi set en positiv vending og er klar til at fortsætte denne kurs."



Genbrugsboom i Danmark: Vi køber mere, men sælger mindre

Dankerne slår rekord i genbrug. Men trods stigning i køb af brugte varer, halter salget stadig bagfter. "Genbrug er gået fra at være en trend til en selvfølge," lyder det.

ANNOUNCE



Texhibition Istanbul – Der Pflichttermin für alle Textilprofis

Die sechste Texhibition Istanbul Fabric, Yarn, and Textile Accessories Fair, die vom 11. bis 13. September 2024 im Istanbul Expo Center stattfindet, verspricht unter dem Motto „Evolution of Environmental Circularity“ hochmoderne Innovationen, nachhaltige Lösungen und die Zukunft der Textilindustrie zu präsentieren.

Die Texhibition Istanbul hat sich in kurzer Zeit als eine der führenden Messen der Branche etabliert. Die vergangene Ausgabe vom 6. bis 8. März 2024 verzeichnete ein beeindruckendes Wachstum: 557 Aussteller und 25.757 Besucher nutzten die Gelegenheit, auf 35.000 Quadratmetern die neuesten Entwicklungen der textilen Vorstufe zu entdecken.

„Wir haben unser Ziel erreicht, Texhibition zu einer Markenmesse zu entwickeln. Die hohe Qualität der Aussteller, die nach strengen Kriterien wie Nachhaltigkeit und Design ausgewählt wurden, trägt maßgeblich zum internationalen Ansehen der Messe bei“, betont Fatih Bilici, ITHIB Vizepräsident und Vorsitzender der Texhibition Istanbul.

HIGHLIGHTS FROM THE PREVIOUS FAIR

The fifth edition of Texhibition Istanbul, held from March 6-8, 2024, was a remarkable success. The event featured:



Internationale Resonanz und breites Angebot

Mit Fachbesuchern aus 112 Ländern, darunter die Europäische Union, Großbritannien, die USA, Nordamerika, Asien, Nordafrika und der Mittlere Osten, bestätigte die Texhibition ihre Bedeutung als globales Brancheneignis. Besonders bemerkenswert war der Anstieg der internationalen Besucher um 65%.

Die Messe bot einen umfassenden Überblick über alle Produktgruppen der textilen Vorstufe. Besondere Highlights waren die neuen Hallen für Garne und Denim, die BlueBlackDenim-Halle, die sehr gut angenommen wurde.

Innovative Plattformen und kreative Höhepunkte

Die Texhibition ist nicht nur Handelsplattform, sondern auch Ort der Impulse und Inspiration. Der Innovation Hub unter der Leitung von Arzu Kaprol und Filiz Tunca sowie die Texhibition Trends von İdil Taraz und ihrem Kreativteam boten Einblicke in die neuesten Trends und technologischen Entwicklungen der Branche. Die Digital Art Exhibition von Kerem Dürbaş verband auf eindrucksvolle Weise Tradition und Moderne.



JEANSWEAR & CONTEMPORARY FASHION

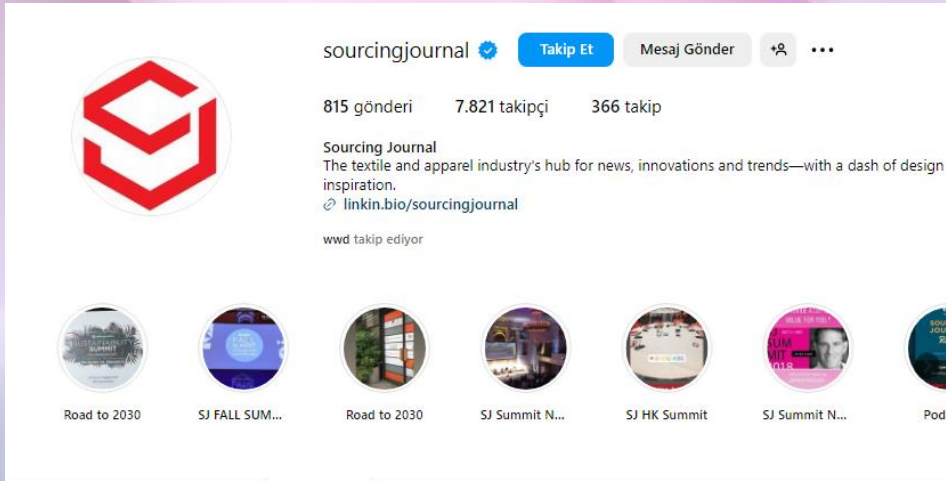
N° 33 — 2024

J'N'C

WEEKLY UPDATE



TEXHIBITION NEWSLETTER CAMPAIGNS



Da: Sourcing Journal <email@sourcingjournal.com>
Data: 10 luglio 2024 alle ore 19:01:46 CEST
A: Olga Kuznetsova <okuznetsova@fairchildfashion.com>
Oggetto: Texhibition İstanbul prepares for Fall/Winter 25/26, don't miss it!
Rispondi a: Sourcing Journal <reply-fec811737063047e-21_HTML-9021452-7315327-5005@email.sourcingjournal.com>



PARIS BILLBOARD CAMPAIGN



DURING THE PREMIERE VISION FAIR
ADVERTISEMENTS DISPLAYED ON 11 SCREEN
AT PARIS RER LINE, PARC DES EXPOSITIONS AND
VILLEPINTE METRO STATION

PRATO REGION BILLBOARD CAMPAIGN



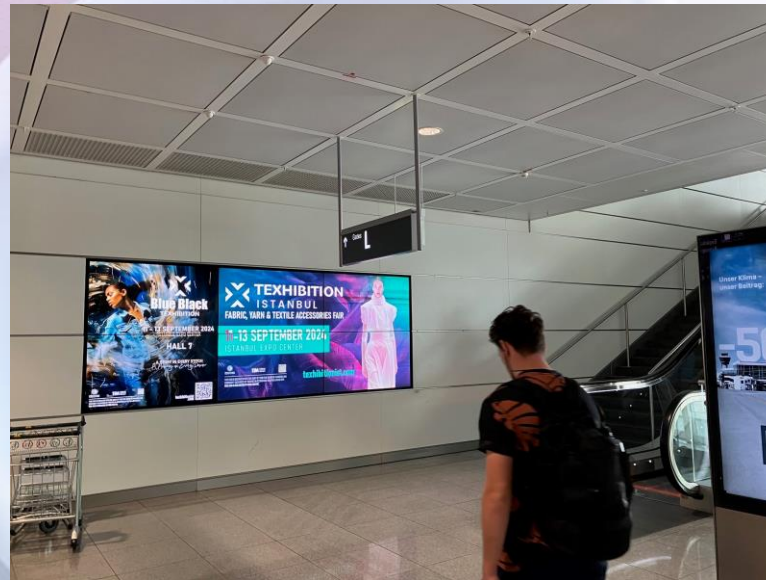
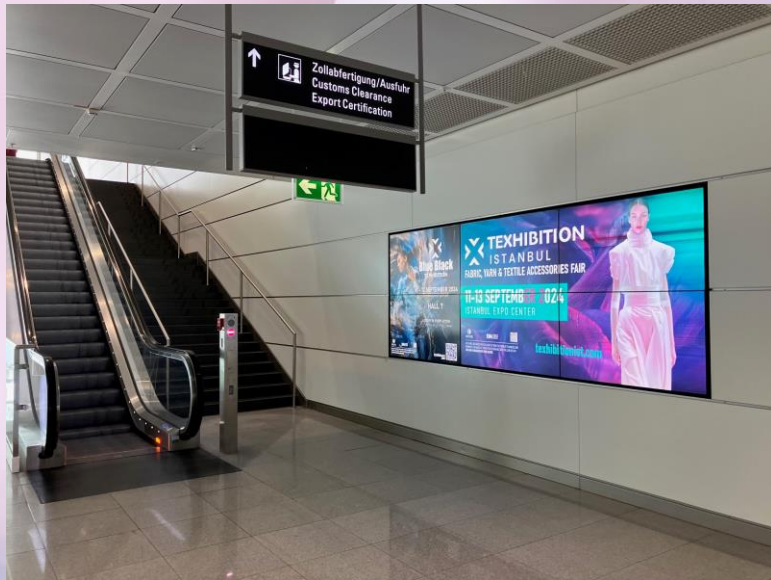
CAMPAIGN DATES: FROM 29 JULY TO 11 AUGUST
NUMBER OF BILLBOARDS: 8

MUNICH CITY AND AIRPORT AD CAMPAIGN



**CAMPAIGN DATES:
FROM 30 AUGUST TO 5 SEPTEMBER**

**8 BILLBOARDS IN THE CITY
4 SCREENS AT THE AIRPORT**



SEE YOU IN 2025...

 **TEXHIBITION**
ISTANBUL

5-7 MARCH 2025
ISTANBUL EXPO CENTER