

XX TEXHIBITION ISTANBUL

Eylül 2024



TEXHIBITION İSTANBUL SALONLARIN DAĞILIMI

- **Toplam:** 5 Salon – 35.000 m²
- **Salonlar:** 4-5-6-7-8

Salon 4:

- Örme – Trend Alanı

Salon 5-6:

- Dokuma – Trend Alanı
- ReValue Stock Ürün Alanı

Salon 7:

- Denim – Blue Black Trend Alanı

Salon 8:

- İplik ve Aksesuar – Innovation Hub

Eylül 2024

SALON 8 HALL 8

İPLİK/YARN
AKSESUAR/ACCESSORIES
İNOVASYON ALANI
INNOVATION HUB
B2B ALANI /B2B AREA

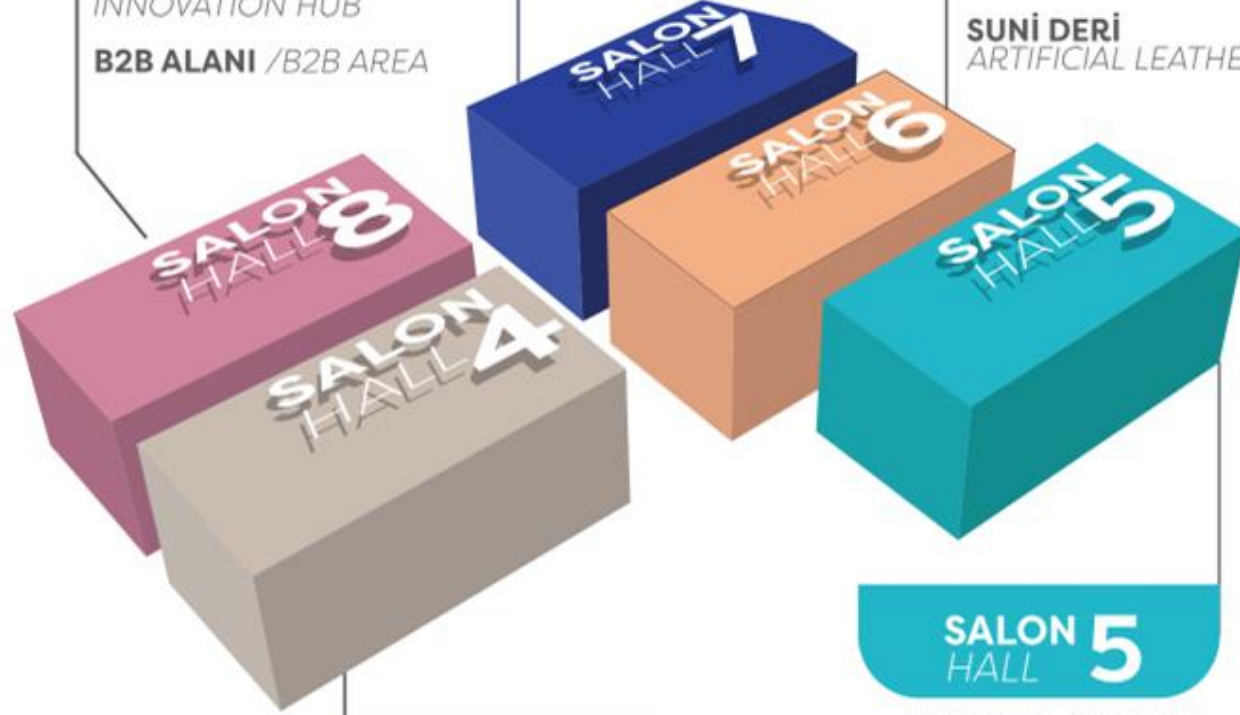
SALON 7 HALL 7



BLUE BLACK
TREND AREA
DENİM

SALON 6 HALL 6

DOKUMA/WOVEN
YÜN&KETEN/WOOL&LINEN
PAMUKLU/COTTON
GÖMLEKLİK/SHIRTING
BASKI/PRINTING
SUNİ DERİ
ARTIFICIAL LEATHER



SALON 4 HALL 4

ÖRME/KNITTED
TREND ALANI SALON 4
CREATIVE HUB HALL 4

SALON 5 HALL 5

DOKUMA/WOVEN
VİSKON/VISCOSE
AKRİLİK/ACRYLIC
POLİVİSKON/POLYVISCON
POLYESTER/POLYESTER
TREND ALANI SALON 5
CREATIVE HUB HALL 5
TRENDS CAFE

TEXHIBITION EYLÜL 2024

539 KATILIMCI FİRMA

5 SALON

35.000 METREKARE

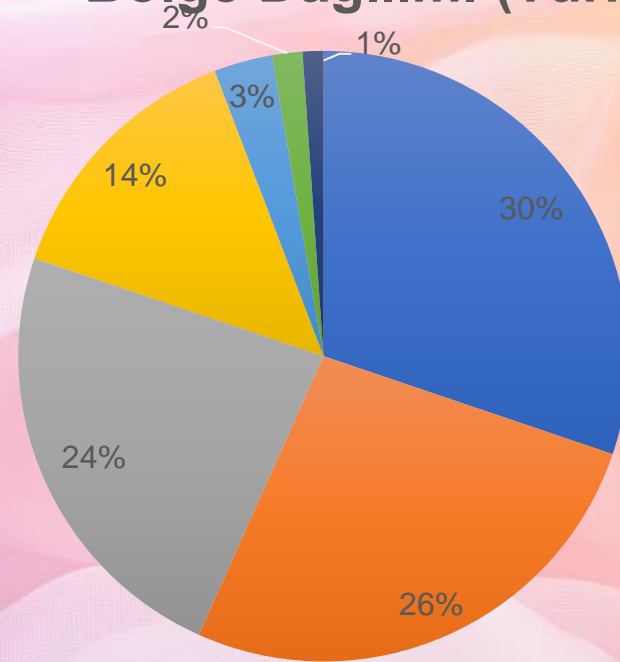
25.000+ ZİYARETÇİ

117 ÜLKE

TOPLAM ZİYARETÇİ SAYISI

25,000+ Kişi

Bölge Dağılımı (Türkiye Hariç)



AVRUPA
KUZEY AFRIKA
GÜNEY AMERİKA
ASYA
KUZEY AMERİKA
ORTA DOĞU
AFRIKA

Eylül 2024

TEXHIBITION FUAR ALIM HEYETİ



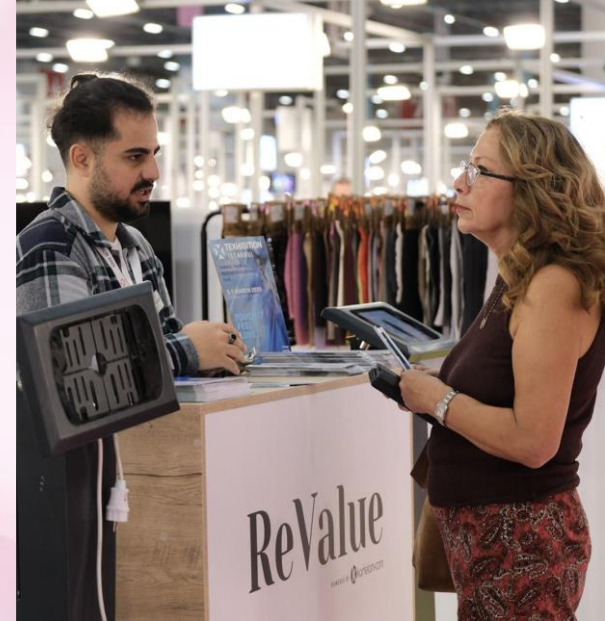
Fuar kapsamında düzenlenen alım heyeti organizasyonunda ikili iş görüşmeleri (B2B) gerçekleştirildi.

ReValue OVERSTOCK ALANI

- **Stoklar Değerleniyor:** Kartelam.com ile yapılan iş birliği sayesinde firmaların stok ürünleri, 3D modelleme ve QR kod teknolojisiyle sadece fuar ziyaretçilerine değil, küresel ölçekte potansiyel müşterilere de ulaşabiliyor.
- **Marka Değeri:** Firmaların stok ürünleri sergilenmekle kalmıyor; aynı zamanda etkileyici sunum ve pazarlama faaliyetleriyle ziyaretçilerin sürekli ilgisini çekmeye devam ediyor.
- **Geleceğe Yatırım:** Dijitalleşme hizmetleri sayesinde firmaların ürünleri, fuar sonrasında da dijital platformlarda yer alarak küresel bir kitleye ulaşmaya devam ediyor.
- **Zaman ve Maliyet Avantajı:** ReValue Alanına katılım, stoklarınızı hızlı bir şekilde değerlendirip nakde çevirmek için en pratik ve etkili yollardan biri.

ReValue

POWERED BY  kartelam.com



CREATIVE HUB

KREATİF DİREKTÖR: İDİL TARZI

Trend alanları, katılımcı firmaların öne çıkan iplik, kumaş ve aksesuar ürünlerini yaratıcı temalar etrafında bir araya getirerek tasarlandı. Bu ürünler, tema hikâyeleri ve ilham verici sunumlarla ziyaretçilere sunulurken gelecek sezonu belirledi. Bu alanlar, tüm ziyaretçilere ilham ve bilgi sunan değerli bir rehber görevi gördü.



INNOVATION HUB

Fuar kapsamında, Arzu Kaprol'un kreatif direktörlüğünde, Filiz Tunca koordinasyonu ile tasarlanan "Innovation Hub", sürdürülebilirlik ve son teknolojiyle birleştirilen öncü ürünleri sergileyerek küresel tekstil endüstrisine ilham veriyor.

Innovation Hub Alanında Neler Vardı?

Innovation Hub, ziyaretçilerine geniş bir yelpazede yenilikçi ürünler sundu.

- **Sürdürülebilir ve Teknolojik Ürünler:** Denim, iplik, renk değiştiren teknolojiler, elektronik tekstiller, sensörlü kumaşlar ve ışık yayan giysiler gibi geleceğin tekstilini şekillendirecek yenilikçi ürünler sergilendi.
- **Özel Tekstil Alanları:** Denim Alanı, İplik Alanı, Aksesuar Alanı ve Paradox Parlor gibi tematik alanlarda en son trendler ve teknolojiler yakından incelenebiliyor.
- **Deneyimsel Sergiler:** Fiber optik elbiseler, sese duyarlı giysiler, karbon ısıtmalı yastıklar ve ponçolar, biyolojik olarak kokulandırılmış kumaşlar gibi deneyimsel sergiler, ziyaretçilere tekstil endüstrisinin geleceği hakkında fikir veriyor.





TEXHIBITION ISTANBUL

YURTDIŐI
REKLAM
ÇALIŐMALARI

EVOLUTION
OF ENVIRONMENTAL
CIRCULARITY

TEXHIBITON İSTANBUL | YURTDIŐI PR VE REKLAM FAALİYETLERİ

- ALMANYA
- AMERİKA KITALARI
- FRANSA
- İSPANYA
- İTALYA
- İNGİLTERE
- HOLLANDA
- PORTEKİZ
- İSVEÇ
- DANİMARKA
- FİNLANDİYA
- RUSYA

Yurtdıőındaki PR ajansımız, özellikle Avrupa'da yürütölen etkili tanıtım faaliyetleriyle tanınmıő tekstil sektörü dergilerinde ve web portallarında, ayrıca e-böltenlerde fuar reklamlarına yer verdi.

TEXHIBITION REKLAMLARININ YER ALDIĐI ULUSLARARASI DERGİLER, WEB PORTALLARI

- **Textilwirtschaft (Almanya)**
Fashion Today Men (Almanya)
Textilmitteilungen (Almanya)
Textile Network (Almanya)
Drapers (İngiltere)
CWB (İngiltere)
Knitting Industry (ABD)
JNC (Almanya)
Sourcing Journal (ABD)
Just Style (ABD)
- **Fashion United (Uluslararası)**
Fashion Network (Uluslararası)
Ecotextile News (İspanya)
Pambianco (İspanya)
La Spola (İtalya)
Textilia (Almanya)
Jornal Textil (Portekiz)
Habit (İsveç)
WWD (ABD)
TOJ (Danimarka)
- **MuotiMaalima (Finlandiya)**
Noticiero Textile (İspanya)
Moda Es (İspanya)
Textile Express (Almanya)
Pinker Fashion (İtalya)
Ediciones Sibila (İspanya)
Profashion (Rusya)

DRAPERS

Fuar Uluslararası Basın Yansımaları



TEXHIBITION
ISTANBUL
FABRIC, YARN &
TEXTILE ACCESSORIES FAIR
11-13 SEPTEMBER 2024
ISTANBUL EXPO CENTER



TEXHIBITION ISTANBUL
We are thrilled to extend our invitation to you for the sixth edition of the Texhibition Istanbul Fabric, Yarn, and Textile Accessories Fair, scheduled to take place from September 11-13, 2024, at the Istanbul Expo Center. From September 11-13, 2024, join us to Texhibition Istanbul. Dive into the Evolution of Environmental Circularity, discover cutting-edge innovations, sustainable solutions, and the future of textiles. Let's shape the industry's landscape together!

HIGHLIGHTS FROM THE PREVIOUS FAIR

The fifth edition of Texhibition Istanbul, held from March 6-8, 2024, was a remarkable success. The event featured:



PRODUCT GROUPS

- Woven
- Knitted
- Yarn
- Denim
- Prints
- Accessories
- Artificial Leather



SPECIAL FEATURES

We are also excited to highlight our special sections; each crafted to enhance your experience and provide deeper insights into the textile industry:
Trend Area: Explore the latest trends and inspiring products, each edition featuring unique themes that shape the textile market. This area consistently stands out, offering a glimpse into the future of the industry.
Innovation Hub: Explore cutting-edge technologies and innovations that are driving the future of textiles. This hub is a must-visit for those interested in the latest advancements and breakthroughs in the industry.
Blue Black: Dive into the world of denim with a dedicated area showcasing the latest in denim trends and technology. This section has become a favorite for denim enthusiasts and professionals alike, providing a comprehensive look at this iconic fabric.



REGISTER NOW!

Don't miss out on this unparalleled opportunity to be a part of one of the most significant events in the global textile industry. To register and learn more about Texhibition Istanbul, please visit our website:

www.texhibitionist.com



This email was sent to will.finch@emap.com

Please visit our [Privacy Policy](#) and [Terms and Conditions](#) if you have any questions.

If you wish to unsubscribe to emails from Drapers with information about its other products please update your preferences [here](#).

This email was sent to will.finch@emap.com

Please visit our [Privacy Policy](#) and [Terms and Conditions](#) if you have any questions.

If you wish to unsubscribe to emails from Drapers with information about its other products please update your preferences [here](#).

FOR ALL THE FASHION BUSINESS
Drapers

Metropolis Group respects the privacy of every person for whom we have personal data. We comply with data protection legislation such as the Data Protection Act 2018 and the General Data Protection Regulation which regulates the processing of data and ensures that your data is processed fairly and lawfully. It is kept secure and only that data necessary for any processing is kept. You can see our privacy policy at www.metropolis.co.uk/privacy

emap Copyright © 2024 EMAP Publishing Limited. Company number 7880758. C/o Metropolis International, 10th Floor, Southern House, Wellesley Grove, Croydon, CR0 1XG. Registered in England and Wales



Tuesday 20 July
TEXHIBITION
ISTANBUL
FABRIC, YARN & TEXTILE ACCESSORIES FAIR
11-13 SEPTEMBER 2024
[REGISTER NOW](#)
Recommended by



Mango CFO: 'What's next after our best half-year in history'



Selfridges CEO to step down in the autumn
Fraser's Group places more roles at risk



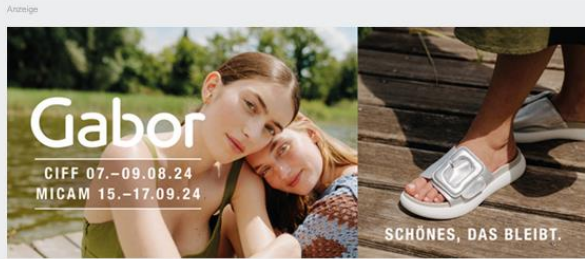
Clothing and footwear prices fall again in July
Primark freezes back-to-school kids' wear prices



Ted Baker administrators update staff on store and website closures
Hoka helps drive Deckers' first-quarter sales growth

TEXHIBITION NEWSLETTER KAMPANYALARI

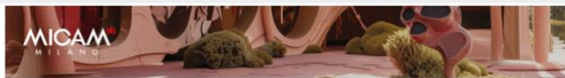
Bitte lesen Sie Ihre persönliche Newsletter-Ausgabe nicht weiter. Mehr Infos unter den [Nutzungsbedingungen](#).



31. Juli 2024 - Persönliches Exemplar für Blanka Töpfer

TextilWirtschaft

NEWSLINE TODAY



Versión mobile

pinkermoda

julio 30, 2024



LVMH reacciona ante el escándalo producido en Italia



El grupo SMCP (Sandro, Maje) anuncia pérdidas en el primer semestre



Hermès, imbatible: sigue creciendo y aumenta un 6,4% su beneficio

Fuar Uluslararası Reklam Yansımaları



NEWSLETTER INTRODUCIDO POR

sevica
#humanlogistics

CUIDAMOS TU MARCA
HASTA EL ÚLTIMO
DETALLE

Fulfillment e-commerce
Distribución para retail
Gestión de stock

Empresa

Tendam reorganiza su 'sourcing': menos China, más Turquía y tanto en Rumanía y África

Pilar Riaño

El gigante madrileño de gran distribución de moda ha reducido su dependencia de China en el último ejercicio, aunque la ha aumentado de Myanmar. La compañía eleva el peso de Turquía y entra en Europa del Este, además de África.

Cueros Vélez diversifica su oferta y entra con fuerza en moda

Bershka renueva su retail y reabre su 'flagship' de Oxford Street

C. Miralles (Thinking Mu): "A veces hay que renunciar a velocidad para mantener los valores"

M. Niza


La consejera delegada de la compañía de moda femenina Thinking Mu hace una radiografía de la industria desde los canales de distribución, hasta los mercados anhelados por las compañías o la entrada o no de socios en el capital.

Galliano dice adiós a Maison Margiela después de diez años como director creativo



TEXHIBITION NEWSLETTER KAMPANYALARI

TOJ



Nyt team hos Wood Wood: Medstifter fortsætter som kreativ direktør under DK Company

Med Wood Woods overgang til DK Company præsenteres et nyt management team ledet af Brand Director Morten Dybdahl. Medstifter af tøjbrandet Brian SS Jensen skal sammen med en ny designer videreføre brandets tradition for nyskabende design i dansk mode.

ANNOUNCE

**TEXHIBITION
ISTANBUL**
FABRIC, YARN & TEXTILE ACCESSORIES FAIR

SAVE THE DATE!
11-13 SEPTEMBER 2024
ISTANBUL EXPO CENTER

EVOLUTION OF ENVIRONMENTAL CIRCULARITY



Fortsat millionunderskud hos populært modebrand

Der er fortsat tilgang hos modebrandet, der har base på Østerbro. Det nye regnskab viser et tocifret millionunderskud. "Selvom vi erkender udfordringerne i 2023 og er utilfredse med resultatet, har vi set en positiv vending og er klar til at fortsætte denne kurs."



Genbrugsboom i Danmark: Vi køber mere, men sælger mindre

Danskerne slår rekord i genbrug. Men trods stigning i køb af brugte varer, halter salget stadig bagfter. "Genbrug er gået fra at være en trend til en selvfølge," lyder det.

ANNOUNCE



Texhibition Istanbul – Der Pflichttermin für alle Textilprofis

Die sechste Texhibition Istanbul Fabric, Yarn, and Textile Accessories Fair, die vom 11. bis 13. September 2024 im Istanbul Expo Center stattfindet, verspricht unter dem Motto „Evolution of Environmental Circularity“ hochmoderne Innovationen, nachhaltige Lösungen und die Zukunft der Textilindustrie zu präsentieren.

Die Texhibition Istanbul hat sich in kurzer Zeit als eine der führenden Messen der Branche etabliert. Die vergangene Ausgabe vom 6. bis 8. März 2024 verzeichnete ein beeindruckendes Wachstum: 557 Aussteller und 25.757 Besucher nutzten die Gelegenheit, auf 35.000 Quadratmetern die neuesten Entwicklungen der textilen Vorstufe zu entdecken.

„Wir haben unser Ziel erreicht, Texhibition zu einer Markenmesse zu entwickeln. Die hohe Qualität der Aussteller, die nach strengen Kriterien wie Nachhaltigkeit und Design ausgewählt wurden, trägt maßgeblich zum internationalen Ansehen der Messe bei“, betont Fatih Bilici, ITHIB Vizepräsident und Vorsitzender der Texhibition Istanbul.

HIGHLIGHTS FROM THE PREVIOUS FAIR

The fifth edition of Texhibition Istanbul, held from March 6-8, 2024, was a remarkable success. The event featured:



Internationale Resonanz und breites Angebot

Mit Fachbesuchern aus 112 Ländern, darunter die Europäische Union, Großbritannien, die USA, Nordamerika, Asien, Nordafrika und der Mittlere Osten, bestätigte die Texhibition ihre Bedeutung als globales Brancheneignis. Besonders bemerkenswert war der Anstieg der internationalen Besucher um 65%.

Die Messe bot einen umfassenden Überblick über alle Produktgruppen der textilen Vorstufe. Besondere Highlights waren die neuen Hallen für Garne und Denim, die BlueBlackDenim-Halle, die sehr gut angenommen wurde.

Innovative Plattformen und kreative Höhepunkte

Die Texhibition ist nicht nur Handelsplattform, sondern auch Ort der Impulse und Inspiration. Der Innovation Hub unter der Leitung von Arzu Kaprol und Filiz Tunca sowie die Texhibition Trends von İdil Taris und ihrem Kreativteam boten Einblicke in die neuesten Trends und technologischen Entwicklungen der Branche. Die Digital Art Exhibition von Kerem Dündar verband auf eindrucksvolle Weise Tradition und Moderne.



JEANSWEAR &
CONTEMPORARY
FASHION

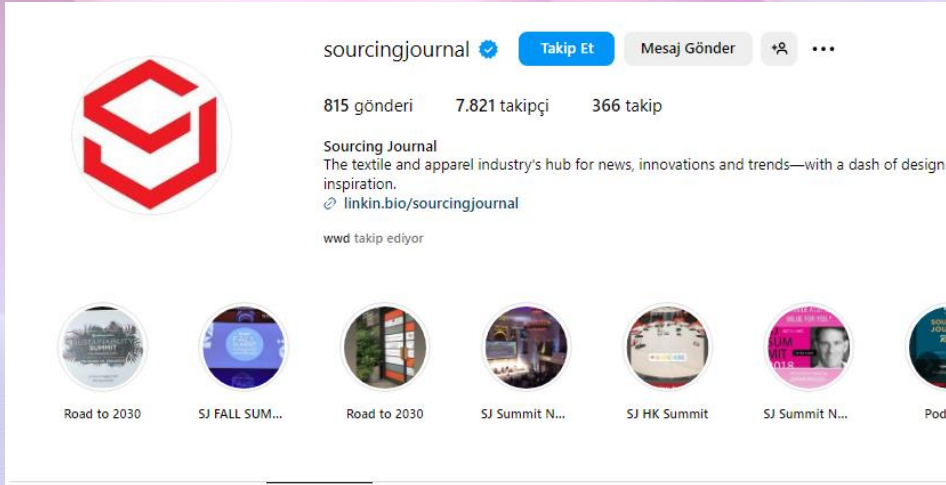
J'N'C




N° 33 — 2024

WEEKLY UPDATE



TEXHIBITION NEWSLETTER KAMPANYALARI



sourcingjournal  [Takip Et](#) [Mesaj Gönder](#)  

815 gönderi 7.821 takipçi 366 takip

Sourcing Journal
The textile and apparel industry's hub for news, innovations and trends—with a dash of design inspiration.
linkin.bio/sourcingjournal

wwd takip ediyor

Road to 2030 SJ FALL SUM... Road to 2030 SJ Summit N... SJ HK Summit SJ Summit N... Podi



At its current rate, the fashion industry will use up 26% of the entire global carbon budget by 2050.

California Legislature Passes Historic Bundle of Retail Theft Bills

Around 70% of the fashion industry's emissions came from upstream activities, including the production of materials, preparation and processing.



TEXHIBITION ISTANBUL
FABRIC, YARN & TEXTILE ACCESSORIES FAIR
SAVE THE DATE!
11-13 SEPTEMBER 2024
ISTANBUL EXPO CENTER
EVOLUTION OF ENVIRONMENTAL CIRCULARITY



sourcingjournal  [Takip Et](#) 

sourcingjournal  4h
Texhibition Istanbul prepares for the new, themed Fall/ Winter 25/26, without missing a beat! Don't forget to visit us at the İstanbul Expo Center from September 11-13 to explore the latest trends in fabrics, yarns, denims, textile accessories and seize new business opportunities!

#ithib #texhibitionistanbul



TEXHIBITION ISTANBUL
FABRIC, YARN & TEXTILE ACCESSORIES FAIR
SAVE THE DATE!
11-13 SEPTEMBER 2024
ISTANBUL EXPO CENTER
EVOLUTION OF ENVIRONMENTAL CIRCULARITY

2025'TE GÖRÜŞMEK DİLEĞİYLE...

 **TEXHIBITION**
İSTANBUL

5-7 MART 2025
İSTANBUL FUAR MERKEZİ