

On behalf of the Istanbul Textile Exporters' Association (ITHIB), Texhibition Istanbul Fabric, Yarn and Textile Accessories Fair, which brings the sector together with buyers from around the world in cooperation with ITKIB Fairs Inc., met with its visitors on March 06-08 at Istanbul Expo Center.

Texhibition, which is on the business agenda of the sector, will not only bring companies together with global brands, but also offered an export-oriented fair experience where production, quality, trends, sustainability and design are at the forefront to its exhibitors and visitors.

It brought together 557 domestic manufacturers consisting of fabric, yarn, denim and textile accessory companies with more than 25 thousand qualified buyers, including European Union countries, England, USA, North African countries and the Middle East











# TEXHIBITON ISTANBUL | MARCH 2024 IN NUMBERS

35.000

sqm

557

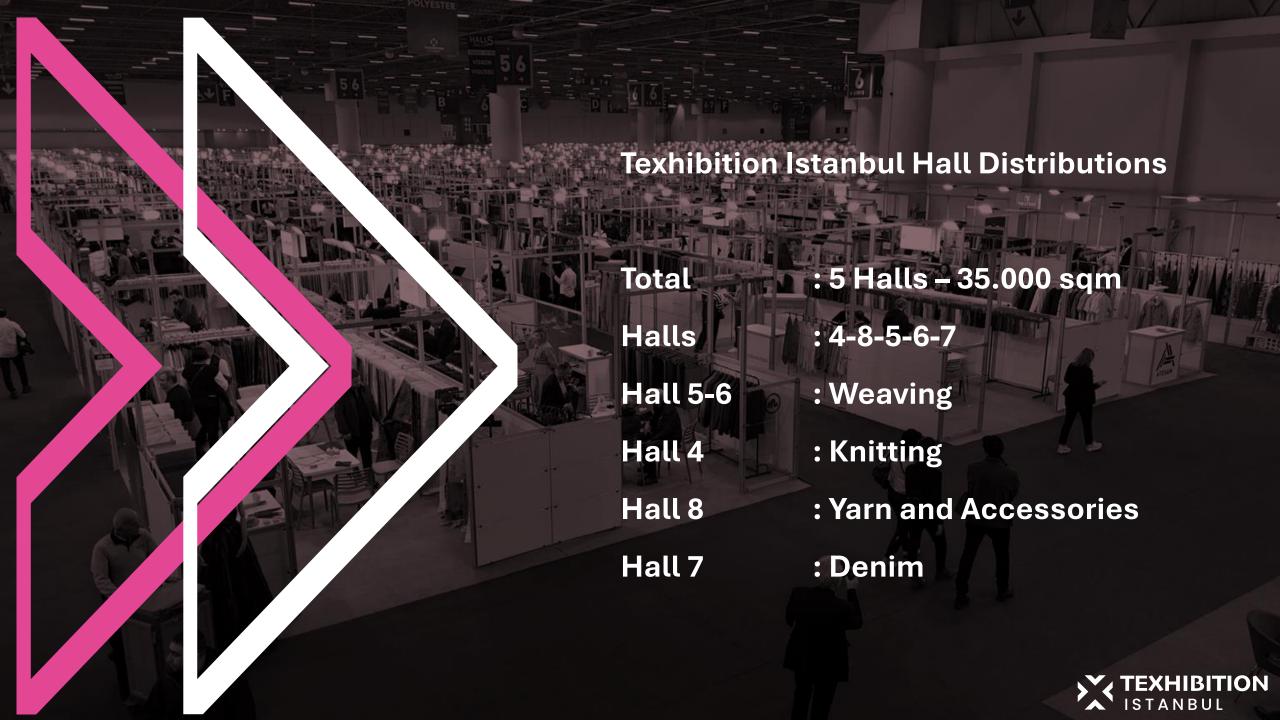
Participant

112

Countries

25.752

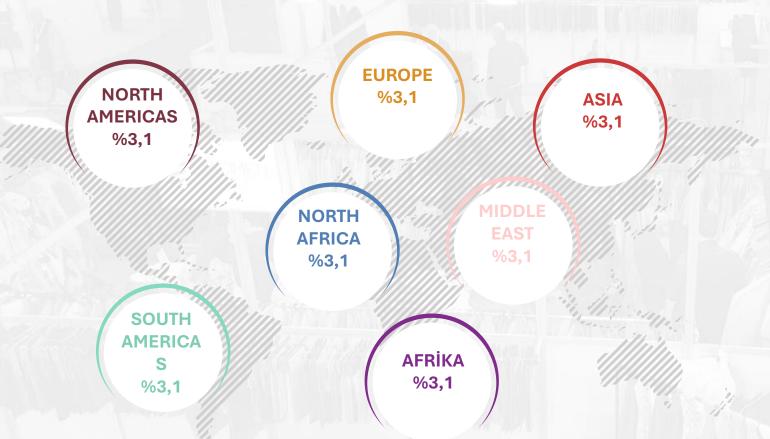
Visitors



# COMPANIES BY PRODUCT GROUP

PRODUCTS	NUMBER OF COMPANIES
WOVEN	207
KNITTING	143
ACCESSORY	73
PRINTING	47
YARN	41
DENIM	21
ARTIFICIAL LEATHER	8
OTHER	17
TOTAL	557

# TEXHIBITION ISTANBUL



#### **TOP 25 VISITOR COUNTRIES\***

Germany Kosovo

Albania Lebanon

Azerbaijan

Egypt Uzbekistan

United Kingdom

Romania

Bulgaria

Belarus

Russia

Algeria

Serbia

Netherlands

Saudi Arabia

Iran

Tunisia

Spain

Ukraine

Italy

Jordan

Kazakhstan

TURKEY IS NOT INCLUDED.

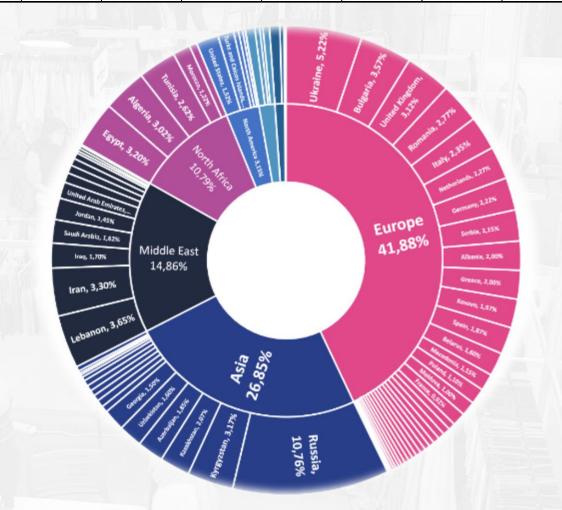
Greece

Kyrgyzstan

\*COUNTRIES ARE LISTED ALPHABETICALLY.



Mar.24	4 6.Mar.24		7.Mar.24		8.Mar.24		TOPLAM	
Bölge(TR Hariç)	Sayı	Yüzde	Sayı2	Yüzde2	Sayı3	Yüzde3	SayıToplam	YüzdeToplam
Europe	1.170	40,2%	1.164	42,6%	492	44,2%	2.826	41,8%
Asia	817	28,1%	685	25,1%	310	27,9%	1.812	26,8%
Middle East	425	14,6%	433	15,8%	142	12,8%	1.000	14,8%
North Africa	340	11,7%	287	10,5%	96	8,6%	723	10,7%
North America	80	2,7%	83	3,0%	44	4,0%	207	3,1%
South America	37	1,3%	36	1,3%	5	0,4%	78	1,2%
Africa	37	1,3%	41	1,5%	20	1,8%	98	1,5%
Oceania	4	0,1%	4	0,1%	4	0,4%	12	0,2%





# TEXHIBITION ISTANBUL

Fair Participants;

97.5% stated that they will attend the next fair.

91% stated that the fair was productive.



# TEXHIBITION ISTANBUL DIGITAL PERFORMANCE REPORT

SEPTEMBER 18 - FEBRUARY 27, 2024

NUMBER OF NUMBER DISPLAYS

24.542.005

WEBSITE TOTAL VISITORS

96.066

**TOTAL PAGE VIEWS** 

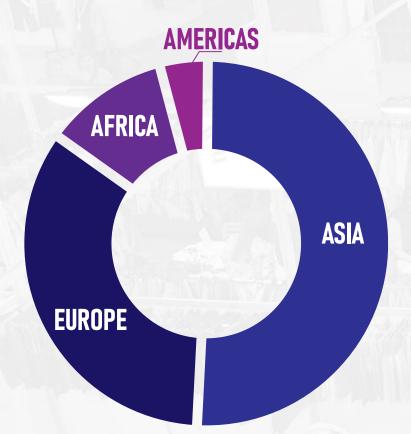
167.813

TOTAL CREATED VISITOR BADGE

9.101

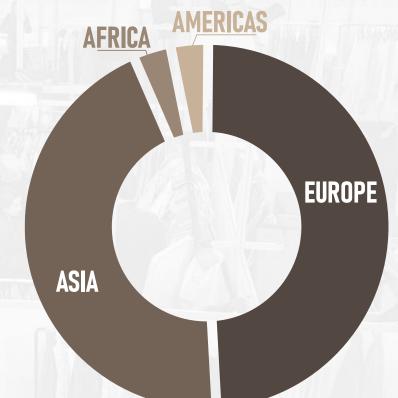


# TEXHIBITION ISTANBUL



# CONTINENT-SPECIFIC NAME BADGE DISTRIBUTION

Kita Record
Asia 10.622
Europe 7.097
Africa 2.292
Americas 856
Oceania 15



# CONTINENT-SPECIFIC VISITOR DISTRIBUTION

Kita Record
Europe 65.166
Asia 57.650
Africa 4.716
Americas 4.203
Oceania 85



# **OVERSEAS ADVERTISEMENTS**

With the effective promotional activities of our overseas PR agency abroad, especially in Europe, in ready-to-wear and fashion magazines, web portals and Fair advertisements are included in e-bulletins.

- ☐ GERMANY
- ☐ AMERICAS
- ☐ FRANCE
- ☐ SPAIN
- ☐ ITALY
- ☐ ENGLAND
- ☐ NETHERLANDS
- **□** PORTUGAL
- ☐ SWEDEN
- ☐ DENMARK
- ☐ FINLAND



# **CHANNELS**

- Textilwirtschaft
- o Fashion Today Men
- Textilmitteilungen
- Textile Network
- o Drapers
- o CWB
- Knitting Industry
- The Industry Fashion
- o JNC

- Fashion United
- Fashion Network
- Ecotextile News
- o Pambianco
- o La Spola
- o Textilia
- Jornal Textil
- Habit
- o WWD

- o TOJ
- MuotiMaalima
- Noticiero Textil
- Moda Es
- Textil Expres
- o Pinker Moda
- Ediciones Sibila
- Profashion



# **ADS**



TAKE INSPIRE, DESIGN CREATE and MANUFACTURE:

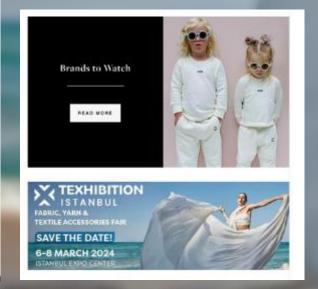
TEXHIBITION ISTANBUL AWAITS

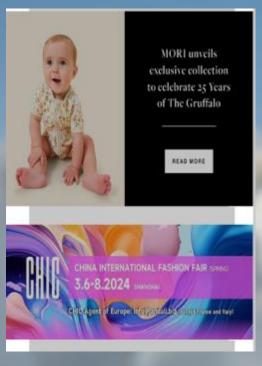
Inchibetors issuested Extribition, which has been on the reder of the tends industry, five recommend the number of highly in order to meet the returns demonstry white preparing to open by don't for the 19th time between on March 195-25 2024 at Interibut Expotance.

All components of the busile influency come legislate their argume, assessments, recipited entering of laterals in relation and business in the early the lateral mode, but the year and therein special sections and business and the complete business of the complete business products. Many product groups, but we seeming to beginn from them their to self-business seather and business accurations, are gathered under one roof at the contribution, which has forced to the membro code of the business and the contribution, which has forced to the membro code of the business and the contribution.













### **ADS**

### portugal têxtil





#### Quem são os finalistas dos iTechStyle Awards?

Uma malha produzida com 100% algodão reciclado, uma decoração feita com impressão 3D sobre substrato têxtil ou um fato de banho pensado para mulheres submetidas a uma mastectomia fazem parte dos finalistas desta edição.





#### Interdecoração regressa às origens

A feira de decoração, que conta com várias empresas de têxteis-lar como expositoras, abriu hoje as portas para mais uma edição na Exponor, que se prolonga até











#### Lenzing compromete-se com Acordo de Paris

A produtora de fibras celulósicas regeneradas atualizou os seus compromissos climáticos para se alinharem com os objetivos do Acordo de Paris de limitar o aumento da temperatura a 1,5 °C.





#### ITV da Etiópia recebe apoio das Nações Unidas

O país africano assinou um acordo de mais de 25 milhões de euros com a UNIDO para promover a economia circular e impulsionar a inovação e eficiência na indústria těxtil e vestuário.







CottonConnect Impact report claims progress

statuting algorithm of progress across all of the toy areas of the progressions to the behalf impact separts bloom than \$30,000 factories were trade ord...





VIDEO: Tracking garment worker Performance Days: Stay tuned abuses in Myanmar



Lululemon claims nylon recycling breakthrough.

brand to be tensor has belond up with Australian compiling company formula of fine in recoder which is related to the interest world in the land governor moder with any present recoder with any present recoder with any present recoder with





for spring fair!











# **ADS**





#### EL 'BRIEFING' DE LOS VIERNES

40 into 100 into the contractor No to procupe, against in Nestag data Wester pass coordinately got as togot que prime case despite, counts algues to both to be inhard so be inhard so be in a superior of particular and the counts algues to both to be inhard so be inhard so that the contract of particular and the counts algues to both to be inhard so that the counts of particular and the coun

ere ni no dicineo malidamen narician el guando izane, va transcos de names de manes de manes de proposación de propria de la culta histórica de las expertaciones de mando en cupalla, pera transisio can pleza sobre la appointación por parse de la culta la culturación a sobre el empoderamiento a los communiciones, que

ton, was no tradition becaus position is interaction to interaction do in mode on track y transposition data despair del considera del considera della considera del consi

(Algo más) Si. También un poco de doctrina patronal de Arte y el Observatorio sobre la situación del sector.

stramann... Gwo ger na nos dejanos nada i sala stá i treiz fin de semanar.

FASHION SUSTAINABILITY Gala Freixa Amorós

cound by TENDAM



8 0 v

NEWS

#### J'NC

#### Texhibition Istanbul auf Wachstumskurs



Die Karfer Ausgabe der Socretzug-Meure Teufabblien Endet vom Di. bis. 18. Store 2024 in Internal Experiment with Laptudes.

Verentialment on gehine the Tradeshas an Hispania in environment on dan gefraguesia Printament Europai and an enternation sent; die Bedoming for Tarke als internationales Wede- and Haroldscholderstate. Unidar hafata Astirage georda au worden, sodit zur handstroden Angelor alias and Wachstona - male: Qualintender, male: Asset (beginder, moto Produterciones.

#### Angebot und Nachfrage schafft suitzensiver Ausbeu der leghilation

from the control Sangular on Miles 2022 into the Interconstant dec-Testis between beautiful horseway gravingers, Welcowell der ehre Mossertage into Frühjahr seigen über 500 Auszarler/mein zus den Bereichen Steick. Witnesses, Denies, Garrie, Suspillation and Accountries three Kolloksbroom the dis frillight v. Sommerstein, 2025 and largesters 20,000. Qualitative corn. In <u>secreta pages September</u> worden über 20,800 Bouarber innen osa II2 Ländern terwildinet, dem its dats gehanden Robard, Für das Frühlahr 2024 worde reit mant 30,000 Glasen





# **SEMINARS**

Seminars were organized to discuss sectoral issues and developments.











# **TRENDING AREAS**

TEXHIBITION BY IDILTARZI & CREATIVE TEAMS
TREND & QUALITY & COLOR GUIDE/ Spring Summer 25



'BLUE BLACK TEXHBITION' DENIM TREND AREA – ALL DENIMS



INNOVATION HUB- ARZU KAPROL & FILIZ TUNCA







FABRIC, YARN & TEXTILE ACCESSORIES FAIR

11-13 SEPTEMBER 2024 ISTANBUL EXPO CENTER

# **SEE YOU AGAIN**

texhibitionist.com







